

## **TVR Communications Welcomes Dr. Terri Ann Parnell as Chief Nursing Officer**

**September 14, 2016 - New York, NY** - TVR Communications (“TVR”), the leading provider of Interactive Patient Systems and related services to hospitals and health systems, and the recipient of the KLAS Category Leader rating for its pCare solution (2015/2016 Best in KLAS: Software and Services Report), announced today that Dr. Terri Ann Parnell is joining the Company as Chief Nursing Officer (CNO).

Dr. Parnell is a nationally recognized health literacy expert, award-winning author, lecturer, and Principal and Founder of Health Literacy Partners LLC. Her second book, Health Literacy in Nursing: Providing Person-Centered Care, received an American Journal of Nursing 2015 Book of the Year Award in the category of Nursing Management and Leadership. Dr. Parnell is a member of the National Academy of Medicine Roundtable on Health Literacy and has served as a committee member on the American Nurses Association Care Coordination Quality Measures Panel. She is a Fellow in the New York Academy of Medicine and has been selected for the 2016/17 New York Academy of Medicine Fellow Ambassadors Program. Dr. Parnell will be inducted as a Fellow in the American Academy of Nursing in October 2016.

Dr. Parnell will apply her extensive clinical, nursing, and health literacy expertise to assist TVR Communications in advancing health equity and enhancing the patient experience.

"Dr. Parnell's passion and commitment to raising the standard of patient care is unparalleled," states Keith Washington, Chief Executive Officer, TVR Communications. "She has tremendous insights in how communication tools can support processes of improving care delivery, as well as a deep understanding of how health literacy improves patient satisfaction and outcomes. Her role as CNO will prove invaluable to our healthcare partners and allow us to deliver a solution uniquely tailored to their patient and organizational goals."

"Having partnered with TVR in implementing pCare interactive patient systems at a number of hospitals, I have seen firsthand the impact the pCare solution has on improving patient outcomes. I am excited to join the company and assist healthcare systems in improving patient communication and more effectively supporting clinical and nursing staff to achieve their goals," states Dr. Parnell.

To learn more about TVR Communications, visit [www.tvrc.com](http://www.tvrc.com). For more information on Health Literacy Partners, visit [www.healthliteracypartners.com](http://www.healthliteracypartners.com).

####

### **About TVR Communications**

TVR Communications provides pCare™ Interactive Patient Systems and related services to millions of patients and hundreds of leading hospitals and health systems. For over 65 years, TVR Communications has helped healthcare providers improve the patient experience and achieve sustainable improvements in patient satisfaction and quality of care. pCare Interactive Patient Systems are rated Category Leader, Interactive Patient Systems in the 2015/2016 Best in KLAS: Software & Services report. For more information, visit [www.tvrc.com](http://www.tvrc.com). Follow TVR Communications on Twitter @pCarebyTVRC and TVR Communications on LinkedIn.